

FINAL PROJECT EVALUATION CRITERIA: Mini-Web Site

Category	15 pts.	12 pts.	8 pts.	4 pts.	0 pts.
Layout	Web site has an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material.	Web pages have an attractive and usable layout. It is easy to locate all important elements.	Web pages have a usable layout, but may appear busy or boring. It is easy to locate most of the important elements.	Web pages are cluttered looking or confusing. It is often difficult to locate important elements.	
Navigation	Title Page with clear pages branching off, and at least the required number of pages. Navigation path is clear and logical; all links work.	Most pages have clear order; labeling and navigation between pages; all links work. One main required page is weak.	Some pages have clear order; labeling and navigation between pages; most links work. One main required page is missing.	Unclear navigation with no clear order; links are not working. More than one main required page is missing.	
Writing Process	Clear, concise; well-written; perfect spelling/grammar.	Easy to understand; one or two spelling/grammar/syntax errors or problems.	Some errors, but consistent line of thought.	Difficult to understand; many spelling/grammar/syntax errors.	
Interest	Student has made an exceptional attempt to make the content of this web site interesting to his/her target audience.	Student has tried to make the content of this web site interesting to his/her target audience.	Student has put lots of information in the web site, but there is little evidence that the student tried to present the information in an interesting way.	Student has provided only the minimum amount of information and has not transformed the information to make it more interesting to his/her audience.	
Background & Color Choices	Exceptionally attractive, consistent across the pages; adds to the theme or purpose of the site, and does not detract from its readability. Colors of background, fonts, unvisited and visited links form a pleasing color scheme, do not detract from the content, and are consistent across the pages.	Background is attractive, consistent across the pages, adds to the theme or purpose of the site, and does not detract from its readability. Colors of background, fonts, unvisited and visited links, do not detract from the content, and are consistent across the pages.	Background is consistent across the pages and does not detract from the readability of the site. Colors of the background, fonts, unvisited and visited links, do not detract from the content.	Background detracts from the readability of the site. Colors of the background, fonts, unvisited and visited links, make the content hard to read or otherwise distract the reader.	

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Graphics	Graphics are related to the theme/purpose of the site, are thoughtfully cropped, are of high quality and enhance the reader's interest or understanding of the material.	Graphics are related to the theme/purpose of the site, are of good quality and enhance the reader's interest or understanding of the material.	Graphics are related to the theme/purpose of the site, and are of good quality.	Graphics seem randomly chosen, are of low quality/blurry OR distract the reader.	
Content	The site has a well-stated, clear purpose and theme that is carried out throughout all of the pages of the site. It shows evidence of information from at least 4 primary source documents.	The site has a clearly-stated purpose and theme, but may have one or two elements that do not seem to be related to it. It shows evidence of information from at least 3 primary source documents.	The purpose and theme of the site is somewhat murky or vague. It shows evidence of information from 1 or 2 primary source documents.	The site lacks a purpose or theme. There is NO evidence of information from any primary source documents.	
Content Accuracy	All information provided by the student on the web site is accurate and all the requirements of the assignment have been met.	Almost all of the information provided by the student on the web site is accurate and all requirements of the assignment have been met.	Almost all of the information provided by the student on the web site is accurate and almost all of the requirements of the assignment have been met.	There are several inaccuracies in the content provided by the student OR many of the requirements of the assignment are not met.	
Learning of Material	The student has an exceptional understanding of the material in the site and where to find additional information.	The student has a good understanding of the material included in the site. Can easily answer questions about the content and procedures used to make the web site.	The student has a fair understanding of the material included in the site. Can easily answer most questions about the content and procedures used to make the web site.	The student did not appear to learn much from this project. Can't answer most questions about the content and the procedures used to make the web site.	
Fair Use Guidelines	Fair use guidelines concerning citations/copy write rules are followed with proper use of citations throughout the web site.	Fair use guidelines concerning citations/copy write rules are frequently followed and most non-original material uses proper citation rules.	Sometimes fair use guidelines are followed and some non-original material uses proper citations.	Fair use guidelines are not followed in most cases. Non-original material is improperly cited.	